



LYNNE BURDON

Coach, author and speaker for Law Firm Leaders

Lynne is a solicitor and a founding partner of two law firms now employing over 200 people. For over 30 years she was managing partner. She has an MBA in legal practice and is a Meyler Campbell qualified executive coach.

She has always been fascinated by what makes people tick. She is a master practitioner of NLP and enjoys studying neuroscience and positive psychology.

Lynne believes strong management skills are important for leaders. As a manager Lynne is most proud of the flexible working policy she introduced in

her firms in 2003 – basically work when, where and how you like! Since then much of the world has followed suit!

But management skills are not enough. Leaders must also work on their own personal growth. For a leader to have maximum impact and influence on their firm's success they need to be calm, passionate, inspirational and determined. They need to feel confident about who they are and what they stand for.

Lynne now spends her time doing anything that will help law firm leaders to do their best work.

Learn more about Lynne at
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LYNNE AS A SPEAKER

Lynne loves sharing her knowledge and is available to speak at conferences or in house.

Her speaking themes are around helping leaders develop real confidence and doing their best work.

CURRENT TALKS

- The 7 things that stop you from doing your best work
- The confident leader
- Managing stress and building resilience

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‘...This book is a treasure-trove of insight and wisdom...’

LYNNE AS AUTHOR

Her book ‘Lynne’s Laws of Leadership – 20 big lessons for leading a small law firm’ has received much acclaim in the legal press.

‘This book is a treasure-trove of insight and wisdom. Every page is teeming with the benefits of 30 years of hard work – the lived experience of ‘been there, done that’ through many excitements and challenges. The role of managing partner in a law firm can be a lonely one at times.

Few others will fully appreciate the nature or the pressure of the decisions and actions that have to be taken, sometimes with imperfect information and almost always against the clock. This book will be like having a coach and mentor by your side as a constant guide and companion’

PROFESSOR STEPHEN MAYSON

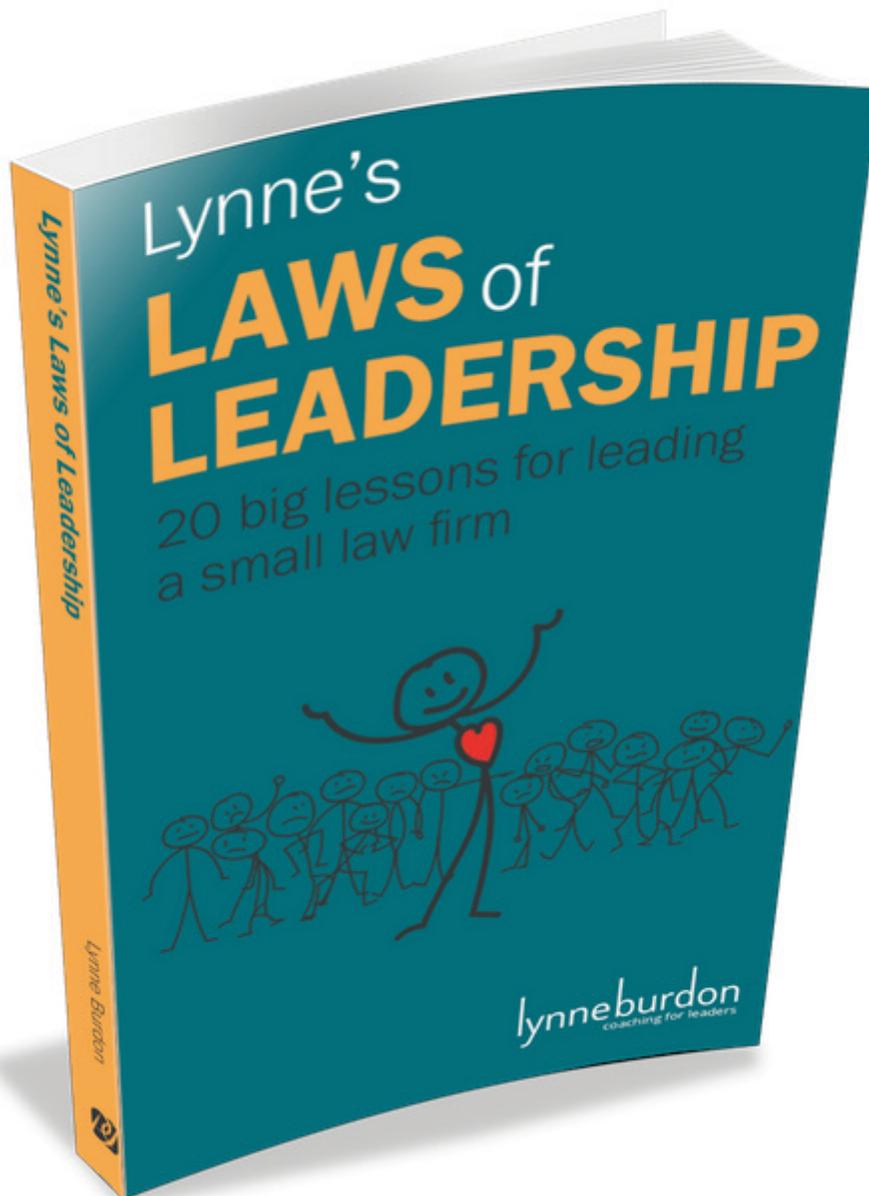
Lynne is now working on her second book Lynne’s Laws of Self Leadership - a guide to personal development of leaders.

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LYNNE AS COACH

Lynne has noticed that when coaching law firm leaders similar problems turn up time and time again.

Clients complain of being overworked and overwhelmed. They yearn for a moment of peace – time to enjoy being with the family or just to read a book. And when they are really honest, they say they are worried that they lack real confidence – that they are not good enough for the huge job they have taken on.

Lynne has developed her own one year PIVOT programme taking her clients through 5 big questions

- P** **Problem** – what is the problem?
- I** **Investigate** – who are you now to be getting this problem?
- V** **Vision** – what do you really want?
- O** **Own the goals** – what do you want to change?
- T** **Team** – who do you need to support you in making that change?

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